

TIM VANDEHEY

CONTACT

(971) 340-3194
hello@iamtimvandehey.com
www.iamtimvandehey.com

EDUCATION

University of Oregon

Bachelor of Science - Journalism

SKILLS

Cameras:
Apple iPhone
Blackmagic Cinema Cameras
Canon EOS Cinema Cameras
GoPro Cameras
Hi8/MiniDV Analog Cameras
Nikon DSLR Cameras
Sony Alpha Cameras
35mm Film Cameras

Creative Software:
Adobe After Effects
Adobe InDesign
Adobe Lightroom
LR Timelapse
Adobe Photoshop
Adobe Premiere

Documentary Filmmaking

E-Commerce:
Customer Service
Quality Assurance
Packaging Design
Shopify
Visual Merchandising

Office Efficiency:
Adobe Acrobat
Google G-Suite
Microsoft Office
Research
Squarespace

Photography:
Analog Photography
Architectural Photography
Astrophotography
Landscape Photography
Lifestyle Photography
Lighting
Product Photography
Retouching
Timelapse Photography

Social Media:
Analytics
Branded Content Ideation
Content Planning
Influencer Partnerships
Instagram Reels
TikTok
YouTube Shorts

Video Editing

WORK EXPERIENCE

Multimedia Content Creator

Freelance September 2018 - Present
Portland, OR & Los Angeles, CA

- Leverages in-depth knowledge of camera equipment and lighting design to elevate production quality
- Utilizes retouching techniques to enhance image assets for e-commerce product shots, editorial pieces, and campaigns, optimizing visual appeal for both print and digital platforms
- Demonstrates creative vision and technical expertise by directing dynamic interviews of Tinker Hatfield and Joey Harrington, capturing authentic stories and emotions for Innovation University
- Expertly uses the Adobe Creative Suite to create captivating visuals including product sizzles, commercials, social content, and educational resources for brands and clients such as: Kahna Treats, On, Outdoor Voices, Portland Gear, Puma Basketball, and SeatGeek
- Directed, shot, and edited on-the-ground coverage of the Free Britney Protests in Los Angeles

Digital Marketing Coordinator - Contractor

Universal Pictures - NBCUniversal January 2023 - April 2023
Universal City, CA

- Established connections with 650+ influencers, creating content that increased substantial growth across platforms for the *Fast X* accounts
- Pitched innovative concepts based on dynamic social trends for: *Knock at The Cabin*, *Cocaine Bear*, *Renfield*, and *The Super Mario Bros. Movie*
- Improved aggregation of relevant user-generated content (UGC) to bolster brand engagement
- Merged creative and technical skills by shooting and editing captivating content
- Exhibited strong analytical skills by compiling and interpreting campaign analytics, discerning meaningful trends, and key performance indicators (KPIs) on a weekly and monthly basis
- Excels in collaborative environments, with remote and in-person teams, fostering clear communication and shared creative direction

Media Researcher

Checkers International April 2022 - November 2022
Los Angeles, CA

- Executed fully-comprehensive media research to facilitate the casting process for award-winning primetime unscripted television, meticulously verifying 50+ candidate credentials a month
- Demonstrated professionalism and discretion in handling confidential casting information with the utmost security and efficiency

Store Manager & E-Commerce Coordinator

Madhappy November 2019 - July 2020
Los Angeles, CA

- Showcased strong organizational skills by maintaining up-to-date inventory lists through Shopify
- Orchestrated seamless e-commerce order fulfillment in collaboration with the production team, optimizing customer satisfaction and order accuracy
- Led gifting strategy yielding an average of 30 high profile celebrities and influencers/bimonthly who were aligned with the Madhappy brand
- Exercised strategic insight by identifying and communicating sales trends during the COVID-19 pandemic, which led to informed forecasting decisions and supporting customer growth

Production Intern

Zambezi June 2019 - August 2019
Culver City, CA

- Led the direction and editing of promotional videos showcased on the agency's website
- Exhibited exceptional project management skills by juggling projects and shifting deadlines, guaranteeing timely and accurate delivery of assets
- Implemented meticulous asset organization practices, maintaining project files, raw video, and final exports to streamline workflows and ensure accessibility
- Tailored video content for various social platforms, adapting content for optimal engagement

Brand Ambassador

Game Seven Marketing September 2018 - June 2019
Beaverton, OR

- Spearheaded interactive brand activations at the Nike World Headquarters Campus and at Portland metro area Nike Community Stores
- Led event staff of 20+ and managed personnel to ensure seamless execution of events
- Executed logistics for branded pop-up events while managing communication with vendors
- Bolstered brand awareness through comprehensive marketing strategies such as: branded events, curated shopping experiences, holiday gifting initiatives, and sweepstakes